

Care

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Deadly Bird Flu on the Rise

Protect yourself and your employees before it's too late

To all our valued customers:

With the looming threat of the Avian Flu striking our population in epidemic proportions, we can't help but think back to the onset of SARS. As many of us remember, hospital and suppliers across the country were quickly tapped out of the protective gear necessary to keep us safe from the deadly virus. Schools, public facilities and workplaces were virtually paralyzed for weeks. People simply weren't prepared and prevention plans were non-existent.

With some foresight and preparedness, the detrimental effects of the Avian Flu - which is threatening to kill off a massive portion of the population - will be greatly reduced. To this end, Kit Care guarantees all its existing customers all the necessary protective equipment to keep you and your workforce as safe as possible.

For your protection, we have a special stock of masks, gloves, hand sanitizers and isolation clothing, which we highly recommend you order immediately. We also strongly suggest that companies develop contingency plans in the event of staff absenteeism, which is expected to reach over 25% when the flu hits.

Based on recent cases of the Avian Flu in humans in Asia and birds in Europe and the Mideast, it might be as soon as this year that we're hit hard and fast with the virus.

The last flu to ravage the world was the 1918 Spanish flu. Also derived from a bird flu, it killed 50 million people worldwide.

Kit Care is at the forefront of the latest flu developments and is happy to answer any of your questions, any time.

So be prepared, stay protected and reduce the risk of one of the world's most dangerous pandemics!

Yours sincerely,

The Kit Care Team

Bird Flu Symptoms

- High fever
- Congestion
- Nausea
- Fatigue
- Throat & muscle aches
- Eye infections
- Pneumonia
- Severe respiratory distress

Symptoms of the Avian Flu can range from typical flu-like symptoms to life-threatening complication. If you have any or all of these symptoms, see a doctor immediately!

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Kit Care Corporation
151 Carlingview Drive
Unit #5, Toronto, ON Canada
M9W 5S4

Tel: **(416) 243-3030**
or 1 (800) 387-1858

Fax: (416) 243-3082
or 1 (866) 777-0787

Info@kitcarecorp.com

www.kitcarecorp.com



Three Steps to Saving a Life

- 1 Call 911 immediately upon discovering an unconscious person**
- 2 Check breathing: Tilt the head by lifting the chin and pushing down the forehead. If the victim is not breathing, make sure the airway is clear, then pinch the nostrils and give two breaths by mouth-to-mouth resuscitation, watching that the chest rises with each breath.**



- 3 Compress chest: Position your hands in the centre of the chest. Straighten your arms, lock your elbows and firmly push down five centimetres on the chest 30 times.**



Return to Step 2, and continue until the victim starts breathing or help arrives.

Kit Care encourages you to cut and paste the above in a visible spot for easy reference in case of an emergency.

CPR Gets Easier

A new set of guidelines makes it simpler to save lives

Believe it or not, only 15% of the general population knows how to administer cardiopulmonary resuscitation. But new international CPR guidelines that make the life-saving process easier may help to change that.

Previously, CPR was administered through 15 compressions to every two rescue breaths, but recent findings have shown that 30 compressions to every two breaths is significantly more effective. The idea is that compressions get the blood flowing back to the vital organs, but stopping too soon – even to give a breath – brings you back to square one and actually reduces the victim's chance of survival.

This new method not only increases a cardiac arrest victim's chance of survival before

EMS arrives, but according the Heart and Stroke Foundation of Canada, makes training even easier.

Also included in the new guidelines, which were introduced in Canada in late November, is a new course design that will teach people how to perform CPR is less time

As it stands only 5% of people who suffer from cardiac arrest outside of the hospital survive.

But while CPR training is 100% recommended, professionals advise that all businesses also have an onsite defibrillator and oxygen unit.

It's simply a matter of life and death!

For additional information on CPR guidelines, defibrillators or oxygen units circle #1 on the response card

A Far Stretch

Kit Care introduces the lowest-cost multipurpose stretcher on the market



When it comes to patient transport and handling, no safety program is complete without a portable stretcher. But like several of Kit Care's unique and innovative safety products, this newest collapsible stretcher that can be handled by a single person stretches well beyond its primary purpose.

In addition to everyday use, the Quicksave Stretcher, which is compact enough to fit into a first aid kit or paramedic case, can be used:

- For mass casualty and disaster preparedness
- As a backboard cover and strapping support system
- As a transfer system to move patient from backboard to hospital gurney, or from bed to a chair and back
- As a gurney sheet
- As a search and rescue gurney
- As a seated patient evacuation system



This 35" x 71" stretcher is made with water resistant coated woven polyethylene for unparalleled durability

The Quicksave Stretcher is available on its own or with a wall and carrying case.

One of the lowest cost emergency stretchers available worldwide, this latex-free, water-resistant stretcher holds over 500 lbs, features 10 large handholds for easy handling and provides the ultimate in strength and durability.

For additional information circle #2 on the response card

Customized Fire Safety Plans are a Must

Kit Care makes them more affordable than ever

At a time when personal safety is of the utmost concern, it's no wonder businesses large and small are required to have customized fire safety plans.

The Ontario Fire Code (section 2.8) requires the establishment and implementation of Fire Safety Plan for just about every occupied building in the province. Non-compliance with the Fire Code can result in a \$25,000 fine or one-year imprisonment. And this does not just apply to the owner of the building, but any person or corporation with control over any portion of the property under consideration.

In an effort to meet these requirements and encourage companies to adopt the most useful protection strategies, Kit Care is proud to offer the first fire safety plans that are both customized and economical.

While providing a maximum degree of flexibility to achieve the highest level of fire safety in any location, Kit Care's plans ensure the most effective use of life-saving features in a building and orderly evacuation at the time of an emergency.

So reduce the risk of harm, limit your liability and get with the program!

Identifying a Fire

Class A

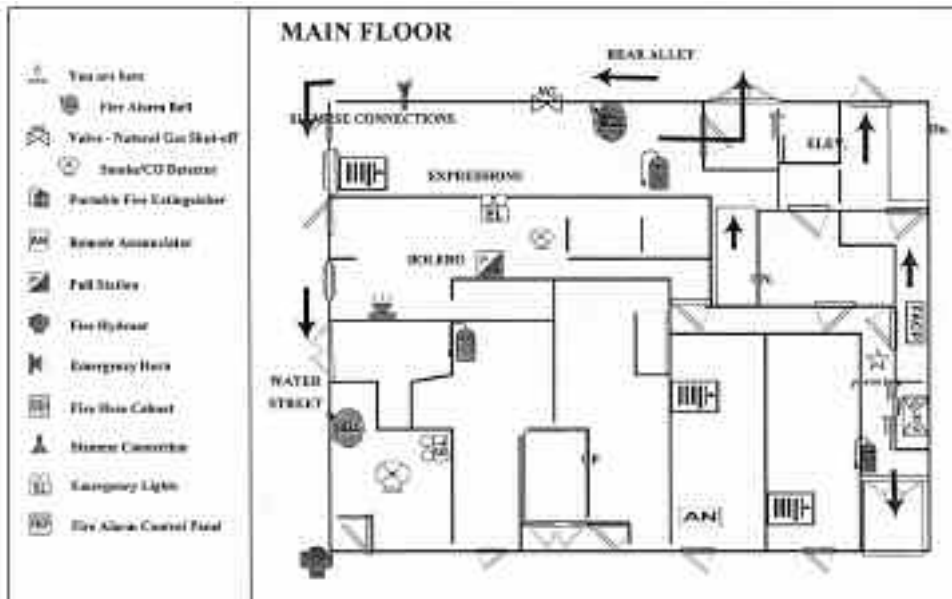
Ordinary combustibles (i.e. paper, wood, cloth, etc.)

Class B

Flammable liquids (i.e. gasoline, oil, oil-based paints, etc.)

Class C

Energized electrical (i.e. computers, appliances, wiring, etc.)



To obtain a no-charge copy of your fire safety maintenance duties as outlined under the Fire Code, circle #3 on the response card.



Fire Facts

- Fire destroys more property and claims more lives annually than any natural disaster. It is also the most preventable disaster
- Fires can double in size every 30-60 seconds
- In eight minutes a fire can grow by 64 times
- Progression of a structural fire to the point of "flashover" (the very rapid spreading of the fire due to super heating of the room contents and other combustibles) generally occurs in seven to 10 minutes
- A reduction of only two to three minutes in the completion of a rescue operation could increase a fire victim's chance of survival by eight times

The Ultimate High Tech **First Aid Kit**

The Right **Kit** Kit Care

The answer to just about any first aid emergency in just about any environment, the Right Kit truly is the most user-friendly, comprehensive and durable kit on the market today.

Stocked with more than 200 first aid items and compartmentalized with graphic, colour-coded instructions, Kit Care's highest tech kit is designed to meet critical life-saving emergencies such as breathing, bleeding, poisoning and shock as well as non-critical situations.

One of the most exciting kits of the 21st century, the Right Kit is resistant to extreme temperatures (from -40C – 110C) and impact. It's also lightweight (1.8 lbs when empty and 4 lbs when full), waterproof



and is made with closed cell construction making it chemical and abrasion resistant. Its buoyancy allows it to double as a flotation device and because it's manufactured from CFC-free, recyclable material it's also environmentally safe.

Its sleek design that includes bright-coloured exterior flaps for easy identification, built-in finger slots for sure grip, centre release buckles for one-hand release and much more make it as smart on the outside as it is on the inside.

This kit can also be customized to any specification.

For additional information circle #4 on the response card

The Right Kit boasts over 200 safety supplies not normally available to the general public, with extended expiration dates.

Comments/Product Requests

Please send me additional info. on the following:

(Circle Items of Choice)

- 1 CPR guidelines and other life-saving devices
- 2 The Quicksave Stretcher
- 3 Fire Safety Maintenance duties (+ no charge fire plan consultation)
- 4 The Right Kit
- 5 Customized Blackout Plans (+ no charge blackout plan consultation)
- 6 Emergency First Aid Carts (911 Carts)
- 7 First Aid, CPR and Defibrillator certification courses
- 8 Please have a Representative call me
- 9 Please send a FREE copy of Kit Care's 480 page catalogue

(Please Print)

Name _____

Title _____

Company _____

Address _____

City/Prov. _____ Postal Code _____

Tel: () _____ Fax: () _____

Email _____

Web Address _____

Type of Business _____

Number of Employees _____

**FOR FAST ACTION
CALL, FAX or EMAIL**

Tel: (416) 243-3030 or 1 (800) 387-1858

Fax: (416) 243-3082 or 1 (866) 777-0787

Info@kitcarecorp.com

The information above will not be sold or rented to any third party

Don't Get Caught in the Dark

Customized Blackout Plans Shed Light on an Age-Old Problem

Glow

in the Dark

What good is a first aid kit you can't find?

For the first time ever, Kit Care is making all of its kits available in glow-in-the-dark so you'll never have to fumble for safety in an emergency.

When ordering any first aid kit, simply add the letter G to the product code and for a small premium your kit will glow in the dark!

Everyone has a blackout story. Whether it's a distant childhood memory or as recent and detrimental as the 2003 blackout that put the province of Ontario and surrounding areas in a complete standstill for two days, we've all been caught unexpectedly powerless. And while business closures and food spoilage are major concerns, navigating in the dark can often be the most hazardous part of a power failure, particularly in workplaces where masses of people and equipment make evacuation a going concern. This is why cities across North America are beginning to make customized blackout plans mandatory. New York City has already made the move (under building codes RS 6-1 and RS 6-1A) and several others are expected to follow soon.

Always thinking one step ahead, Kit Care is now offering customized blackout plans, which include the state-of-the-art Glo Brite Safety Guidance System.



This photoluminescent directional system uses the latest non-electrical, non-toxic and non-radioactive components to provide a safe illuminated path through dark stairwells, hallways and rooms. The Glo Brite pigment absorbs and stores normal ambient light, which it releases during an outage. So not only is this low-tech system reliable, energy saving

and safe, it remains low cost and virtually maintenance-free – now that's peace of mind!

For a consultation and additional information, circle #5 on the response card and Kit Care specialist will be in touch immediately



Care Tips



Never Fight a Fire if...

- the fire is spreading beyond the immediate area where it started or is already a large fire
- the fire could block your escape route
- you are unsure of the proper operation of the extinguisher
- you are in doubt that the extinguisher you are holding is designed for the type of fire at hand or is large enough to fight the fire

When Anything Can Happen, Anytime, Anywhere

Be prepared for any emergency with a 911 Cart



Like the rest of the world, millions of Canadians face the possibility of terrorist attacks. Experience has shown that where people work, and travel to and from work, are key targets (think malls, office buildings, bus depots, subway stations...etc.).

This reality creates an obvious challenge and responsibility for our national defense organizations but also for business and industry, which is why since September 11 Kit Care has been working closely with corporations on emergency preparedness programs that aim to be proactive and efficient in reducing the risks, no matter how remote. Key to these programs is the 911 First Aid Cart, fully equipped with all the latest emergency essentials.

The cart can also be easily customized to your specs with such add-ons as Anthrax protection and SARS masks.

Kit Care experts are prepared to work with you to develop a comprehensive program.



For additional information circle #6 on response card

Carts come with 8" rubber tires, built-in carrying handles, lids that open to serve as a work surface, adjustable shelves and a lock & key

e-mail: info@kitcarecorp.com

Upcoming Industry

Events

Winter 2005/6

March 6-7

Canadian Centre for Occupational Health and Safety (CCOHS):

Health & Safety training for managers and supervisors course
Hamilton, ON www.ccohs.ca

March 22-24

Nova Scotia Safety Council Annual Conference

Halifax, NS www.nssafety.ns.ca

May 1-3

Health and Safety Canada 2006 IAPA Conference and Trade Show

Metro Toronto Convention Centre www.iapa.ca/conference_2006

